

“Master THE Moment”

...powerful lessons in Time Management !

Presented by

Pat Brans, Author of the book “Master THE Moment”



&

**AMERICAN INTERNATIONAL
SOCIETY OF GRENOBLE**

are delighted to invite you to this event:

on **Thursday December 10**, from 6:30pm to 8:30pm,
at **GEM (Grenoble Ecole de Management)**,
12, rue Pierre Sépard - BP 127, 38003 Grenoble Cedex 01

Program

6:30pm - 6:50pm	Welcome
6:50pm - 8:00pm	Presentation and Q&A
8:00pm - 8:30pm	Cocktail and Networking

This Event is **free of charge**. Please RSVP by December 3 (cf. Return slip p.3)!

“Master THE Moment”

...powerful lessons in Time Management !

Until now, no approach to time management and personal effectiveness has been based on empirical data. **“Master THE Moment”** is an innovative methodology resulting from a thorough study of 50 of the most successful CEOs of large multinationals. During exclusive discussions, **Pat Brans** exchanged ideas on personal effectiveness with these high achievers, who not only have an extraordinary ability to make the most of their own time, but also have a unique vantage point from which to observe the performance of thousands of other people.

Based on this study, **Pat Brans** developed **“Master THE Moment”** and reveals that the people who accomplish a lot aren't necessarily smarter than those around them - and they aren't necessarily putting forth more effort. But they do have different attitudes, and they are more careful about how they use their time.

A WORD ABOUT THE KEYNOTE SPEAKER

Pat Brans has held senior positions with three large organizations (Computer Sciences Corporation, Hewlett-Packard, and Sybase). For the past ten years, his work life has been dedicated to helping people get more done through the use of technology. Now he takes it to another level by unveiling the secrets of high achievers.

Brans is author of two books:

- *“Master The Moment: Fifty CEOs Teach You The Secrets of Time Management”, Expected Publication in 2010*
- *“Mobilize Your Enterprise: Achieving Competitive Advantage through Wireless Technology”, Prentice Hall, 2002*

“Master THE Moment”

...powerful lessons in Time Management !

on **Thursday December 10**, from 6:30pm to 8:30pm,

at **GEM (Grenoble School of Management)**,
12, rue Pierre Sépard - BP 127, 38003 Grenoble Cedex 01

Title: Mr. / Mrs. / Ms.

First Name: _____

Last Name: _____

Company Name: _____

Phone Number: _____

Email Address: _____

Please confirm your participation in this event by December 3 by contacting:

Aurélié Viotto - Head of Communications

E-mail: aurelie.viotto@amchamfrance.org or Phone: 04.37.58.01.00